

PARTNERSHIP PACKAGE



14TH ASIAN REGIONAL CONFERENCE OF IAEG

KUALA LUMPUR, MALAYSIA

27 FEB - 29 FEB 2024

ENGINEERING GEOLOGY AND GEOTECHNICS FOR DISASTER RESILIENCE

Dear valued partners,

Thank you for your interest in supporting the international congress at the 14th Asian Regional Conference of International Association Engineering Geology (**ARC-14 of IAEG**) in Kuala Lumpur, Malaysia on 27 February until 29 February 2024. Society for Engineering Geology and Rock Mechanics (**SEGRM**) will be the main organizer for the upcoming conference.

ARC-14 is a premier Engineering Geology event in the Asian region. The event serves to foster information sharing, the exchange of ideas, and cooperation among geoscientists and engineers in engineering, geology, minerals, and energy resources of Asian countries. It has been the tradition of ARC to invite participation from the geoscience and engineering fraternity in Asian countries and Southeast Asia, as well as colleagues from other parts of the world. ARC-14 also serves as a platform for the presidents of the geoscience society in the Asian region and discuss issues of mutual interest via its Business Meetings.

The backbone of such meetings is built on sponsorships. As this is a national congress with a special focus on getting young researchers from universities and young professionals from the industry to present their work, the costs of attending this congress need to be kept reasonable, which will not be possible without sponsorship. A broad spectrum of industry and academic geoscientists will be attending ARC-14, and as such it will be a great opportunity for sponsor companies to advertise and promote their work to their target audiences.

All the sponsorship opportunities and their benefits associated with ARC-14 are outlined in this prospectus. The organizing committee would therefore like to invite you to invest in ARC-14 2024, and to help stage a world-class meeting in Kuala Lumpur, Malaysia.



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Sponsorship Opportunities

With an array of unique promotional opportunities, we can help you design the perfect program to enhance your company's experience at the 14th Asian Regional Conference of IAEG. The Main Sponsor Program exposes attendees and businesses to your company and promotes your presence within the industry.

The Society for Engineering Geology and Rock Mechanics (SEGRM) strives to realize recognition, long-term exposure, benefits, and publicity for companies that sponsor this event.

Why becomes a sponsor?

When you're a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. SEGRM is synonymous with quality, with proven track records in the past. The ARC-14 offers a diverse menu that's sure to help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional, and international audience.
- Enhance your corporate image.
- Reach an influential, exclusive audience.
- Break through the media clutter.
- Associate your company with SEGRM World's truly multi-disciplinary geosciences society.

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SPONSOR BENEFITS	DIAMOND (MYR 7,500)	GOLD (MYR 2,500)
Company logo on ARC-14, SEGRM homepage *(note: size of logo will be based on package)	/	/
Company logo on ARC-14 promotional material	Large size	Medium size
Company logo on ARC-14 Banner *(note: size of logo will be based on package)	/	/
Company display stands at the venue of the event.	Large size	Medium size
Distribute the company's promotional items.	/	-
Advertising section in ARC-14 Program Book	Two pages	One page
Express registration for company representatives	/	-
Free pass to the conference session	3 passes	1 pass
Video Advertising *(note: Video will be commercialized on commercial break, location will be based on the package)	Max. 120 seconds (Main hall and break room)	60 seconds (break room)
EXHIBITOR Booth Specifications /Facilities Provided (for 1 booth): <ul style="list-style-type: none"> • Size area: 3m x 2m • 2 chairs • 1 table • 1 Power plug **I would like to open booth in ARC-14 event: Yes () No ()	/	-

OTHER SPONSORSHIP		
Items	Tick (/)	MYR
Meals (from day 1 until day 3)		
Logistics (Bus Shuttle)		
Logistics for the field trip		
Book production or any material production Please specify: _____		
Lanyard		
T-Shirt		

****Note: If you are interested to become our sponsor, please fill Partnership Form (Appendix A) and email to admin-arc14@segrm.org**



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Appendix A Partnership Registration Form

Date :

Company/Organisation Information:

Business Organisation Name :

Website / E-Mail :

Industry:

Phone Number :

Full Address :

City / Province :

Individual Authorizing Exhibition / Person In Charge:

First Name:

Last Name:

Position:

Phone No:

E-Mail:

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Diamond Package (Investment: >MYR 7,500)

☐

Gold Package (Investment: MYR 2,500)

☐

Other Sponsorship : Please specify:-

Product/Service to exhibit:

Payment method: [] Cheque [] Online Banking

[] Please invoice* (signature required)

Cheque can be made payable to: Society for Engineering Geology and Rock Mechanics (RHB Bank)

Online Banking:-

RHB Islamic Bank Berhad

Name: Persatuan Geologi Kejuruteraan dan Mekanik Batuan Malaysia

Account No.: 21245760018819

Ref: ARCSPONSOR_company name

Swift code (FTT): RHBBMYKLXXX